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FOR IMMEDIATE RELEASE

***Medical Product Outsourcing* Magazine Announces
the First Annual CardioTec Conference**

***Intensive, one-day event brings together industry leaders to address
today's opportunities and challenges in cardiovascular device
manufacturing.***

RAMSEY, N.J. — **May 18, 2010 /PRNEWSWIRE-USNEWSWIRE--** Registration is now open for CardioTec, the first and only conference dedicated to addressing the challenges facing the cardiovascular device manufacturing industry. This event, sponsored by *Medical Product Outsourcing* magazine, invites OEM professionals and contract manufacturers/suppliers to explore manufacturing issues through a specialized agenda and extraordinary lineup of speakers. Detailed registration and additional information can be found at www.cardiotec.com.

"With a combination of panel discussions and in-depth case studies, CardioTec offers attendees a unique opportunity to improve their competitiveness through a better understanding of the different trends taking shape in cardiovascular manufacturing," said Howard Revitch, group publisher, *Medical Product Outsourcing* magazine. "This first-time event will provide a host of networking opportunities and quality, relevant conference sessions that share best practices and discuss ways to drive collaboration, integration, and interoperability throughout the supply chain."

CardioTec will take place on Sept. 15, 2010, at The Northland Inn in Minneapolis, Minn. The event is being launched with support from:

- LifeScience Alley
- University of Minnesota's, Medical Devices Center
- The American Heart Association, Midwest Affiliate--Twin Cities Division

"As a major center for cardiovascular device development and manufacturing, the Twin Cities is the ideal location for such an important event," said Liz Rammer, Executive Vice President, LifeScience Alley. "We are excited to support CardioTec and feel it adds value by providing a forum for the industry to interact and discuss issues affecting product development, research and innovation."

The keynote presentation for the one-day event, "Creating competitive advantages through manufacturing excellence," will be given by Shannon Crespin, Vice President of Global Supply Chain for Cardiovascular, Medtronic.

Other important topics to be addressed include:

- Maintaining quality while tackling pricing pressures
- Driving Innovations across the "Valley of Death"
- FDA Update: Phases I-III of Device Development

The American Heart Association welcomes team CardioTec to its 2010 Twin Cities Start! Heart Walk. Go to www.twincitiesheartwalk.org for information.

CardioTec is sponsored by: Donatelle, Heraeus, NDH Medical, Inc., Phillips Plastics Corporation, SMC Ltd., Stellar Technologies, Tegra Medical and Creganna-Tactx Medical.

About *Medical Product Outsourcing Magazine*

Medical Product Outsourcing (MPO) is the only global magazine dedicated to the growing trend of medical device outsource manufacturing. In-depth coverage includes comprehensive feature articles, industry news, trends and other developments pertinent to the contract manufacturer-OEM relationship. *MPO* examines the increasingly complex and demanding requirements of managing outsourcing partnerships. From regulatory mandates to market shifts to legal concerns, each issue is filled with relevant content to help device manufacturers and their vendors stay informed about the industry. In addition, the industry is relying on outsource partners to help shorten the supply chain and reduce inventory and costs. *Medical Product Outsourcing* (www.mpo-mag.com) is brought to you by Rodman Publishing (www.rodpub.com), which also publishes *Orthopedic Design & Technology* (www.odt-mag.com), a leading source of information devoted to the highly specialized field of orthopedic product manufacturing.